

Kathy Times is president of Yellow Brick Media Concepts, LLC and the Immediate Past President of the National Association of Black Journalists. Prior to joining Yellow Brick, Kathy worked as the primary anchor for the Fox affiliate in Jackson, Mississippi and worked in major cities as a television and newspaper reporter. She has won numerous honors and awards, including Emmys and an Edward R. Murrow Award for her investigative reporting on system failures and corruption.

Kathy graduated with honors while pursuing dual undergraduate degrees in Computer Information Systems and Journalism at Florida A&M University in Tallahassee, Florida. She furthered her education at Northwestern University's Medill School of Journalism, where she earned a Master's degree in Journalism. She has formed relationships with some of the country's most innovative executives and experts. Those relationships include leaders who work in online journalism as well as legacy media and Fortune 500 and technology companies.

Kathy believes in delivering top-notch service and getting immediate results. She is constantly expanding her network of civic and business leaders and learning from the best and brightest.

Kathy was among a select group of journalists who were accepted into the 2011 Knight Digital Media Center's News Entrepreneur Boot Camp at the University of Southern California and the International Women's Media Foundation leadership class of 2009.

## **VISIONARY LEADERSHIP**

From 2009-2011, as NABJ's 18th president and CEO, Kathy led the association through an economic storm and record layoffs that left thousands of journalists unemployed. During her first year in office, Kathy recruited a team that helped NABJ emerge from a six-figure deficit, diversify its revenue stream, and create new programs for more than 3,000 members in the U.S. and abroad.